

# 2022

## AUCTION INDUSTRY SURVEY DATA AT A GLANCE



*The Gold Standard*  
— Since 1948 —

# 11 Million Vehicles OFFERED FOR SALE AT NAAA MEMBER AUCTIONS



Projected and Actual Sales of Vehicles Totaled  
**6.6** Million Units Worth  
**\$110** BILLION



NAAA member auctions  
on average  
**employed 104**  
people per auction.



**33** people were  
employed as temp  
or contract workers



Average  
Price  
Per Unit

In total an  
estimated  
**44,000** full-time and  
part-time workers  
in 2022

**\$13,469** Average charitable  
contribution  
per member auction  
**\$4.5 Million** In total estimated  
charitable contributions

Seller-Type Share of Sales

