

Press Release



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Southeastern Auto Auction of Savannah & Dealers Raise Funds for Shriners Hospital for Children

SAVANNAH, Ga. — Southeastern Auto Auction of Savannah raised more than \$10,000 for Shriners Hospital for Children, and gave away more than \$25,000 in cash and prizes to its dealer clients who participated in the auction’s 4th annual “Cars, Cash & Caring” celebration, a 10-week long event.

The Cars, Cash & Caring events were held during the auction’s weekly wholesale sale on Wednesday and the public sale held on Thursday with the conclusion occurring on March 21st with over 1000 units offered.

“The ‘Cars’ portion of the event features 10 weeks of auction sales featuring thousands of units run through our lanes,” said Bill McCready, vice president of operations. “The ‘Cash’ refers to the cash and prizes totaling more than \$25,000 as a way to thank our loyal customer base. The ‘Caring’ is the money we’ve raised from donations and 50/50 drawings throughout the year for Shriners Hospital.”

McCready said the auction was able to raise funds through the generosity of its dealers and vendors, as well as the hard work of the Southeastern team. “We have made it our goal to blow past \$10,000 and raise even more for the hospital in 2018,” McCready said.

Wayne DeLoach, Tommy Childs, and Danny Williams purchased in 1987 what was then a public auction. Today, the four-lane, wholesale auction typically runs 700 units per week with more than 350-400 dealer attendees. More dealers attend online using Simulcast and Edge Pipeline. Southeastern also hosts a public sale each Thursday where about 200 units are run. Please visit their website for more information, www.southeasternaa.com.

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Shriners Hospital for Children is committed to providing the best care for children in the specialty areas of Orthopedics, Burn Care, Spinal Cord Injury and Cleft Lip and Palate, regardless of the family's ability to pay.

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