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January 19, 2016

National Auto Auction Association  
Attention: Auto Auction Awards Committee  
5320 Spectrum Drive, Suite D  
Frederick, MD 21703

Dear Friends,

We are writing today as beneficiaries of the generosity of Kansas City Independent Auto Auction. We are honored to nominate this fine company for the prestigious "Auto Auction of the Year Award for Excellence in Community Service."

The nomination is based on the deep commitment of KCI Auto Auction, its customers, and staff to serving the needs of disadvantaged children in the Kansas City community. Not only has the company given generously, but it has also engaged its customers and staff in the work of our three organizations:

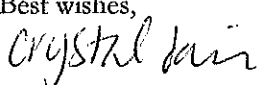
- Camp Quality Greater Kansas City, a summer camp experience and year-round support program for children with cancer and their families;
- Jackson County CASA (Court Appointed Special Advocates), advocates for abused and neglected children; and,
- Sheffield Place, a treatment and supportive housing program for homeless women and their children.

Their involvement has included a remarkable level of support with a combined total giving of \$441,136 to the three organizations over the past four years. This funding has provided each organization with the resources to expand and strengthen client services in ways that would not have otherwise been possible. KCIAA and its staff members have also volunteered, conducted drives for immediate needs, and adopted client families for the holidays, among other roles.


The contact person at the KCIAA is the owner/general manager:

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Thank you for your consideration of this nomination of KCI Auto Auction for this well-deserved affirmation of their selfless investment in the most vulnerable members of our community – disadvantaged children.

Best wishes,  
  
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Our three nonprofit agencies are collaborating to nominate this Auto Auction for the 2016 NAAA Auto Auction of the Year Award for Excellence in Community Service because of their passionate volunteerism and fundraising to help the most vulnerable families and children in our community.

This Auto Auction has been the single largest and most significant business supporter for each of our three social service agencies: Camp Quality, a summer camping experience and year-round support program for children with cancer; Sheffield Place, a treatment and supportive housing program for homeless mothers and their children; and our local CASA (Court Appointed Special Advocates) organization, providing volunteer advocates for abused and neglected children.

This Auction's contributions of time, talent, and money have had a large and lasting impact on our ability to rapidly add capacity and deeper services to help the growing number of homeless women and children; foster children; and children impacted by cancer in our community.

In honor of their significant community service to our community, this Auto Auction was honored as a 2015 Corporate Champion by our most prominent business magazine. They were also honored with the 2014 Light of Hope Award by one of our agencies at their annual breakfast with more than 1,100 business, civic, and community leaders in attendance.

This Auto Auction formalized their charitable giving in 2012, when they developed the Auto Auction Cares campaign. The Auto Auction Cares Committee chose three charities to benefit from the company's generous efforts – Camp Quality, Sheffield Place, and CASA.

This highly-motivated employee group hosts events, organizes an employee payroll deduction campaign, provides donations from management profits, and engages their auction vendors and customers in this charitable work.

For the past four years, each of our three agencies has had a dedicated “day at the auction” -- a full day dedicated to raising funds for that organization. For our staffs, these are our favorite days of the year. We help walk the lanes at the auction and the Auto Auction organizes donation opportunities for dealers, employees, and partners. It’s an extraordinary event!

This small powerhouse of a company has donated more than \$441,136 in the past four years through their Auto Auction Cares Campaign – as well as in-kind collections of sheets, pillows, towels, laundry detergent, diapers, wipes, and many other items.

Auto Auction staff also volunteer their time to help with our agency events including providing skilled volunteers to serve as auctioneer and auction spotters for events, participating in annual golf tournaments, attending agency open houses, adopting families and children to provide holiday gifts; providing pro bono graphic design help, and providing treats and support for our hardworking staffs and volunteers.

We are deeply grateful to this Auto Auction’s owner and general manager, executive staff, and all the employees and dealers who participate in the Auto Auction’s significant philanthropic work. Their support helps us save families and protect and enrich vulnerable children’s lives.

2016 NAAA Chapter Auto Auction of the Year  
Excellence in Community Service Award nomination cover letter

Nominee: ADESA Phoenix

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Position: Office Manager

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Chapter name: Western

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Nominator:

Name: Karri Molzen

Position: Marketing Specialist

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Chapter name: Western

Email address: karri.molzen@adesa.com

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## Western 1 Nomination Summary

Our auction supports JDRF, a leading advocacy group for people with type 1 diabetes, with an annual charity auction. In February 2016, at our sixth annual event, we raised nearly \$20,000 for JDRF.

Two items were auctioned: A signed and framed poster depicting the many styles of Ford Mustangs over the years and a 2002 Ford Thunderbird. The framed poster sold for \$2,000, and the Thunderbird sold for \$16,500. Sports and music memorabilia sold through silent auction brought in an additional \$1,000 toward the total donation.

Our auction has already raised and donated over \$53,600 to JDRF in 2016. We received special acknowledgment from JDRF for being the second-largest contributor in our state to their cause. Our auction was recognized and called on stage to receive an award from the mascots of local professional teams and a player from the local professional baseball team.

Our auction raised and donated nearly \$33,000 to JDRF in 2015. The majority of those funds were raised through that year's charitable auction. At this event, a signed and framed poster depicting different Ford Mustangs over the years sold for \$5,500. Auctioning off a Ford Mustang convertible brought in \$26,000. Before the sale, four junior ambassadors from JDRF spoke about living with diabetes. Their stories motivated the crowd to bid high.

Also in 2015, more than 100 people walked for our team in our local 5K JDRF Walk to Cure Diabetes, which brought in additional funds for the cause. Raffles for a Michael Kors purse and a Movado men's watch brought in \$1,500 for JDRF, and our bake sales over the year resulted in another \$800 for JDRF.

The managers at our auction also volunteered once a month to prepare meals at our local Ronald McDonald House. We would purchase food and bring it to the RMH to prepare a meal for the families with children in the hospital who were staying there. This was not a fund-raising activity, but an opportunity for community service, giving our time, care and attention to families in need.

Other charitable and community service events have included golf tournaments and participation in raffles to raise funds for the survivors of local fallen police officers.