



July 12, 2016

NAAA Midwest Chapter,

We are nominating our Auction for Auction of the Year, West Michigan Auto Auction. Our organization is committed to serving others and our community with a servant's heart. Our employees, who make up WMAA, have hearts ready and willing to give and serve the world around them. Our dealers continue to affirm our action for their service and standard of excellence.

In the two page which follow, are a few headliners of the impact West Michigan Auto Auction has on the community around them. Our mission is the Auction with the servant's heart. We are deeply committed to serving our employees, customers and community in any way possible. We do our best to meet the needs of an organization who comes to us with a need. We believe our success at our Auction is directly related to the significance we make in the world around us. Our dealers, customers, employees and community know this to be true about us. We know together as a team we can make a greater impact, and do in significant ways. We joyfully nominate West Michigan Auto Auction for this year's Award of Excellence in Community Service, this is who we are and what we work hard to accomplish. We whole heartedly believe you will not come across a more giving Auction then West Michigan Auto Auction in the world.

A large, stylized handwritten signature in black ink, appearing to read "Carl Miskotten".

Carl Miskotten GM WMAA 616-366-55354

A smaller handwritten signature in black ink, appearing to read "Kate VanDyke".

Kate VanDyke CFO WMAA 616-291-7114

Nicki Brefke Lease Manager WMAA

4758 Division St

Wayland, MI 49348

616-877-2020



Dear NAAA Midwest Chapter,

On behalf of WMAA, we nominate WMAA for Auction of the Year for Excellence in community service. WMAA finds great joy in serving our dealers, employees and community with a standard of excellence and generosity. Our organizations and employees are, in my opinion, the most giving people I have ever met.

A woman who works in our office befriended a dealer. She learned he had major kidney problems and was in a serious need of a transplant. His life was depending on a transplant. She shared with us all that, as soon as she discovered his need for a transplant, she knew deep within she would be a match. She went in got tested and was a match of our customer! They went to the University of Michigan for the transplant and all are well and thriving today.

We started a nonprofit organization for our team to donate money to, we then give back to our community. From this nonprofit, we have paid for 6 kid's college tuition and donated funds for a fellow coworker as he and his family struggle through his diagnose of ALS. As a team, we are committed to raising money for research and awareness running a 5k race every year to raise money for research and awareness.

In our community, we do our part in making impact in the lives of others. We built a wheel chair ramp for a young family with a disabled child and raising money to build this precious little boy a new bedroom which is wheel chair accessible.

A man who worked for several Auctions in Michigan, died suddenly in a car accident, we joined forces with our dealers to help his boys thrive in the most devastating loss. We raised \$42,000.00 dollars and paid for part of the boy's tuition at Eastern University and Stanford University. We will continue to be part of these young men's life in the years to come. Every year, we do a memorial ride for his family to show our continued support.

We have paid for countless repairs on vehicles for single moms in the area who do not have the resources or men in their lives to help with these needs.

We recently had a dealer and his wife diagnosed with terminal cancer. They had limited resources and we wanted to help. We had a \$5.00 fee on every vehicle sold, the dealers has a choices to participate. We matched their contribution. We raised over \$12,000.00 for Tom and his wife. They were moved to tears when we announced what together we did for them.

We donate money to the local Christian Schools for missions work. The students every year take mission trips to serve others in the world. We enjoy supporting students of giving to others and making the lives of others better.

We sponsor three Golf fundraiser to raising money for their organizations.

At every employee meeting, our employees each bring bags of food to donate to the local food pantry. As a team, we feel no one should be without the access to food in this country. Our employee's enjoy bringing food in for the local pantry. Our Auction is incredibly good to their employees and the employees appreciated that by giving back in whatever way they can.

We raised \$3,000.00 for 20liters. 20liters is a nonprofit which brings filter systems into countries who do not have access to clean drinking water. We are so privileged to have access to clean waters and believe all of human has the right to clean drinking water. We are committed to doing our part to ensure clean water is available to people globally.



For the last eight years, we have donated a \$100.00 for each car sold in lane to Wright for Kids. Wright for kids helps unprivileged children provide them with a safe environment and opportunities to develop them for future success.

A woman in our community who had gone through rehab and had not had a driver license in 20 years was getting her life together. We wanted to show her support by donating a Pontiac Grand Prix to her to help get her mobile to move forward in her life.

Early this year a former employee took her life at the age of 44, leaving behind a husband and three beautiful children. The employees raised money to help pay for her funeral and a little extra to help the kids out.

When reconditioning vehicles, our team collects the change left in cars and donates the money to the Helen DeVos Children's Hospital. They raised several thousands of dollars to help children.

We are a proud sponsor of a Grand Valley State University student who competes in Street Hockey.

We give money to Lawrence Tech University and Hope College for SAE. They both build race cars and we support the vision and development of the programs for the students.

Brandon Moracco is a young man who served our country in Afghanistan. He was in a vehicle when he was hit. He lost both of his legs and both his arms. He was the first quad amputee to survive. We flew Brandon and his dad in to the Auction and presented him with his dream car modified for his needs. Alex and his family were overwhelmed with the kindness of the Auction and our dealers who helped make a service man's dreams still come true. We had the dealers lined up and cheered him on all the way down the lanes to his dream car a Dodge Charger SRT8.

We donate to a local men's choir every year. This is a group of older gentlemen who travel and sing for people in retirement homes. We believe this brings sunshine to those in retirement and nursing homes.

Every year we donate to the Allegan County Firefighters. Many of these men volunteer their time and risk their lives for others. We are proud of what they do for our community and give back by financially supporting them.

Bethany Christian Services has a hospice home. The loss of a loved one is extremely painful. We believe people should be supported during their season. The work Hospice does for others in their time of pain is an amazing work. Many of us have experienced great loss and have learned the value of Hospice. We give to help the families of others going through great pain and loss.

The Auction has supported employees to bring impact countless ways. The employees went and assisted in an orphanage being built. An employee joined John Maxwell in leading another country through a transformational program.

These are just a few of the impact West Michigan Auto Auction has on the community around them. Our mission is the Auction with the servant's heart. We are deeply committed to serving our employees, customers and community in any way possible. We do our best to meet the needs of an organization who comes to us with a need. We believe our success at our Auction is directly related to the significance we make in the world around us. Our dealers, customers, employees and community know this to be true about us. Often our Dealers partner with us because they find joy in making impact together in the community around us. We know together as a team we can make a greater impact. We love to see the generosity of our GM, every department, dealers and lease companies partners together in projects that greatly influence the lives of others. We nominate West Michigan Auto Auction for this year's Award of Excellence in Community Service, this is who we are and what we work hard to accomplish. Thank you for your consideration in this prestigious award. **West Michigan Auto Auction**



July 11, 2016

Dear NAAA,

We are the employees of West Michigan Auto Auction. We would like to affirm the nomination for the Auto Auction of the Year for Excellence in community service. We support our dealers and community as if they are our family. We strive to bring a high standard of excellence in everything we do. Together, we have impacted our local community, other countries, as well as, the lives of our dealers, customers and each other's. We will continue to serve others with a servant's heart. We will do our best to leave our community and world a better place through our team at West Michigan Auto Auction.

The Employees of West Michigan Auto Auction

Kelly Sellers - Receptionist  
Craige Meyerung - Titles  
Lisa Gendrich - HR  
Barbara Halverson - Office  
Christine M. Fields - Titles  
Tammy Parsons - Sales  
Rachel Fenema - Office  
Brenda Huggins - Office Manager  
Briana Keli - AIRS + LEASE  
J. Spas - SALES



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Kevin Murray - Lease Dept

Nicki Brekke - Lease Dept

Reilly Van Dyke - Transportation

Mike Gorko II - Transportation

Bernie Pathory - Transportation

ALVIN BENTLEY

Larry Stalter Transportation

Amy Donat - Transportation

Nickie L Halloran - Partners I

Kim W. Smith - Partners I

Amy Duncan - Partners I

Kate Van Dyke - CFO



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Dear NAAA,

AFC, Automotive Finance Corporation, would like to lend support to the nomination of West Michigan Auto Auction as the auto auction of the year for excellence in community service.

We have witnessed the auctions support of dealers and the local community with their generosity and kind spirit.

AFC Grand Rapids, Branch 1046

Steve Herzog, Branch Manager

Michele McGann, Dealer Support Specialist I

Crystal Gonzales, Dealer Support Specialist II

Dawn Schussler, Dealer Support Specialist I

WEST MICHIGAN AUTO  
AUCTION

HONORARY FUNDRAISER OF THE YEAR FOR  
EXCELLENCE IN COMMUNITY SERVICE

1

DONATING A KIDNEY

2



COLLEGE SCHOLARSHIPS

3



NANA'S RUN FOR ALS

4



THE CRAIG SCHANER MEMORIAL RIDE

5



RAISING MONEY FOR A COLLEGE  
FUND

6



SERVING OTHERS IN GUATEMALA

7



FIXING CARS FOR SINGLE MOMS IN  
OUR COMMUNITY

8



LEADERSHIP TRAINING SERVICE

9



HELPING KIDS HAVE A SAFE HOME TO  
LIVE AND LEARN

10



SUPPORTING OUR VETERANS  
PROJECT RED, WHITE AND BLUE

11



RECONS HEART: DONATIONS TO  
HELEN DEVOS CHILDREN'S HOSPITAL

12



RAISING MONEY FOR PEBBLES AND  
STONES A \$01C3 TO HELP CHILDREN

13



SUPPORTED FINACIALLY A FORMER  
EMPLOYEES FAMILY AFTER HER DEATH

14



DONATIONS TO ALLEGAN COUNTY  
FIREFIGHTERS

15



GIVING TIME TO THE COMMUNITY KITCHEN

16



PROJECT HOPE

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RAISING AWARENESS FOR HUMAN  
TRAFFICKING

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BREAST CANCER AWARENESS AND  
FUNDRAISER THE WHOLE MONTH OF  
OCTOBER

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RELAY FOR LIFE WITH WMAA FAMILIES

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20 LITERS BRING CLEAR WATER TO THE  
WORLD AROUND US



OUR HEART IS TO SERVE OUR  
COMMUNITY WITH A HIGH STANDARD  
OF EXCELLENCE

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PowerPoint Slide Submission  
from West Michigan Auto Auction

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