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DRN SmartRecovery Subscriptions Available Directly Through RDN

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that its subsidiary, Recovery Database Network (RDN), has partnered with Digital Recognition Network (DRN). The collaboration allows RDN lenders to access DRN's SmartRecovery data from within the RDN system, simplifying the vehicle-recovery process.

SmartRecovery is a subscription service that provides vehicle-specific location information to lenders. This information, including 12 months of historical license plate recognition hits, map view, addresses and live vehicle sightings for six months, can now be uploaded seamlessly into RDN case assignments and then shared with recovery companies and agents.

Both companies see this arrangement as having substantial benefits for clients, which includes improved recovery results and increased efficiency with repossessions.

"This partnership enables us to offer our lenders a simple, one-stop solution," said Zach Hallowell, president of RDN. "Our clients can purchase SmartRecovery from within the RDN interface they're already using."

Direct access for existing RDN accounts means seamless connection to SmartRecovery intelligence with no need for multiple logins or different applications and no third-party billing.

"Making SmartRecovery available via RDN is part of our roadmap for helping lenders and repossession professionals optimize their results," said Chris Metaxas, CEO of DRN. "We're excited about this opportunity to collaborate with RDN and share these advantages with their clients."

About RDN

Recovery Database Network (RDN) is a provider of software and data solutions related to the recovery of assets for the automotive finance industry and is a subsidiary of ADESA. ADESA is a part of the KAR Auction Services, Inc. group of companies.

About DRN

DRN is a leading provider of data and analytics to the Financial Services, Insurance and Asset Recovery industries. Our solutions enable our clients to more effectively optimize their portfolios, reduce losses, detect fraud, and manage risk. An industry pioneer in vehicle location intelligence and license plate recognition technology and services, DRN covers every major metropolitan area in the United States and maintains the largest vehicle location database under strict standards of privacy, compliance, and data integrity. To find out more, contact hford@drndata.com, visit us online at www.drndata.com, or call us at (817) 877-0077.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 65 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services family of companies. Visit ADESA.com for details.

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