



FOR IMMEDIATE RELEASE: 8/19/2013

Contact: Cynthia Cates
Phone: 916.231.6360
Email: cynthia@servnetauctions.com

Dealers Race to US Bank Lane at Flint Auto Auction

A summer-long promotion at Flint Auto Auction encourages dealers to "Win the Race" with US Bank. The auction kicked off the promotion on June 12th and will continue it through September 18th.

Auction Marketing Manager Bethann Oliver explains that the promotion combines transportation assistance for vehicles bought at US Bank's bi-weekly sales events at Flint Auto Auction with prize drawings in September, when three dealers will win a Richard Petty Driving Experience.

"Our buyers receive a \$25 US Bank gift card for transportation assistance on every US Bank vehicle they buy between June 12th and September 18th," said Oliver. "In addition, when a dealer purchases four or more US Bank vehicles in a single sale, the US Bank card for transportation assistance doubles."



US Bank is one of the premier consignors at Flint Auto Auction. Offering vehicles every other week, US Bank vehicles are consistently met with enthusiastic crowds of dealers in the lane, eager to claim the winning bids on the sought-after models in their sale-day inventory: Buick, Cadillac, Chevrolet, Chrysler, Dodge, Ford, Honda, Land Rover, Pontiac, Saab, Saturn and Volvo

"At the conclusion of the promotion, we're giving away three Richard Petty Driving Experiences," Oliver continued. "Two trips will be awarded to the top two US Bank buyers; the third trip will go to a wild-card, chosen from among all the US Bank buyers throughout the summer."

Flint Auto Auction is a member of ServNet, a premier group of independent auto auctions from across the United States, and has been serving dealers since 1953. Located north of the Detroit metropolitan area, Flint Auto Auction serves dealers in Michigan, Ohio, Indiana, Illinois and beyond. In addition to dealer auctions, they also provide reconditioning, body and mechanical repair, marshaling and inspection services. More information on Flint Auto Auction can be found at www.flintaa.com.