

FOR IMMEDIATE RELEASE

March 3, 2015

Lynn Weaver
717-697-2222
lynnw@pa.net

IARA & Independent Auction Group Sign Sponsorship Agreement

Harrisburg, Pennsylvania – **The Independent Auction Group (IAG)** announces a four-year sponsorship agreement was initiated today between IAG and the International Automotive Remarketers Alliance (IARA). The IAG is now the lead sponsor of the IARA’s Summer Roundtable, as well as the Alliance’s website. The first of these sponsored events will take place August 18th and 19th at the IARA Summer Roundtable event at the Downtown Fort Worth Hilton.

Lynn Weaver, IAG Co-Chairman, states, “The mutual benefit of this sponsorship is strong. The IARA responds to a need for national representation within the vehicle remarketing organizations of our multi-billion dollar per year industry. The IAG organized to bring together resources and services for independent auction owners, managers, and employees to support that same industry.”

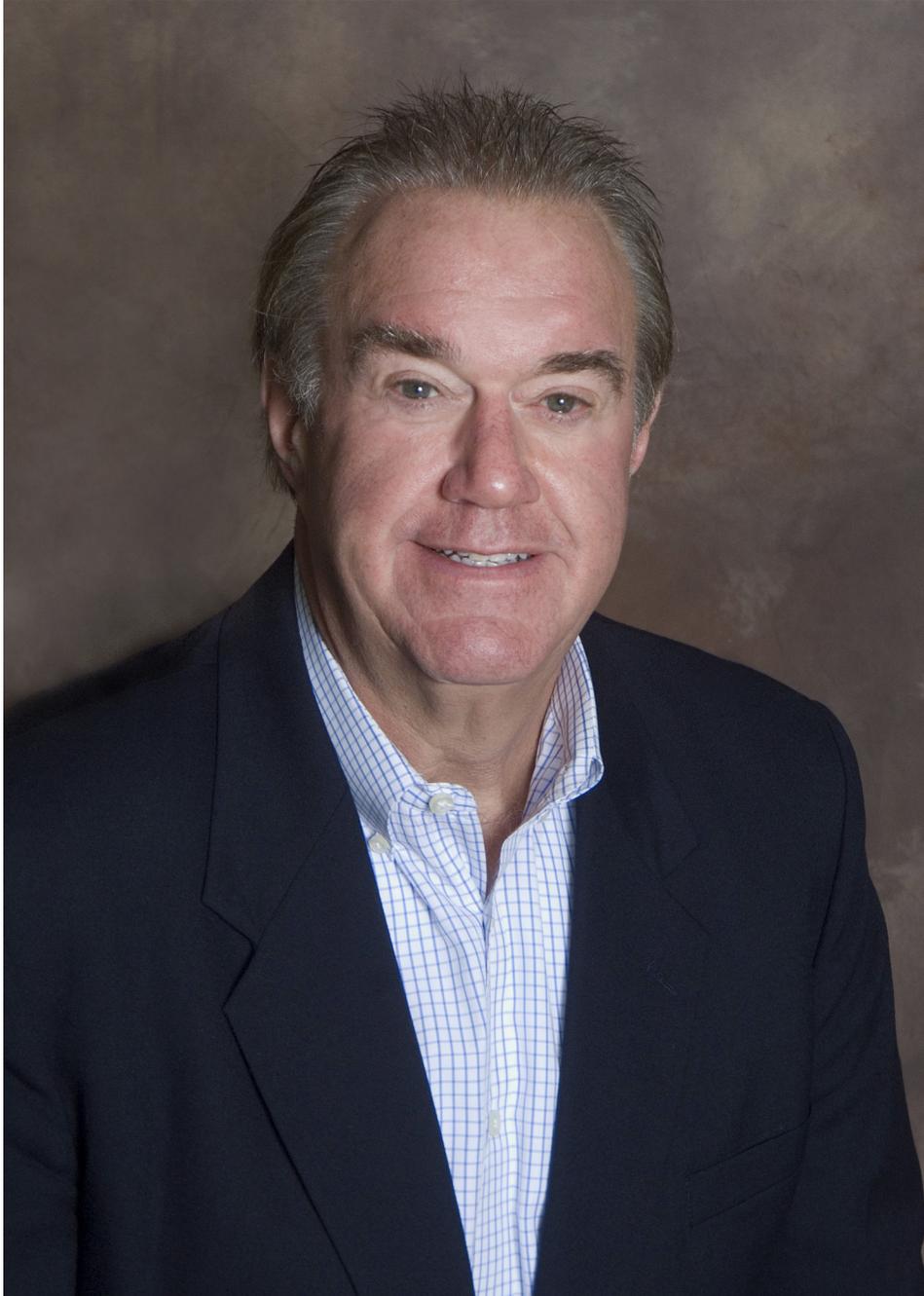
Weaver continued, “IAG’s mission has always been to promote independently owned auctions and to sustain an alliance within the industry that gives its membership a group conscience and voice. The opportunity to join with IARA strengthens that voice and increases the reach throughout our industry to better opportunities for all.”

Levi McCoy, IARA President, adds, “We are pleased to have the Independent Auction Group as our new partners. The Independent Auction Group is a diverse and growing component of the remarketing industry. IAG auctions are members of the National Auto Auction Association and represent everything that is great about IARA’s working partnership with NAAA.

“This partnership brings IARA a long-term stability to our sponsorship program and will raise the bar for quality at our meetings,” says **IARA Executive Director Tony Long**. “In turn, our agreement provides improved membership opportunities for IAG members and increased opportunities for dialog with consignors, service providers, and other key players within the remarketing industry.”

Independent Auction Group is an organization comprised of over 145 independent automobile auction businesses who are members of the National Auto Auction Association (NAAA). The IAG is recognized as an industry leader for cooperatively identifying and supporting the needs of the industry and bringing together resources and services for independent auction owners, managers and employees. Further information is available at www.independentauctiongroup.com

International Automotive Remarketers Alliance (IARA) It is the mission of the International Automotive Remarketers Alliance to assist, educate, and share knowledge with one another and our industry partners, so that each member may be empowered to achieve the fullest efficiency and most continued improvement attainable in the commerce of selling vehicles through the marketplace. Further information is available at www.iaraonline.org



LYNN WEAVER
Co-Chairman, Independent Auction Group
General Manager, Harrisburg Auto Auction