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Manheim Promotes Stephen Smith to Vice President of Product Management

Key Role to Identify Products and Services that Anticipate Clients' Future Needs

ATLANTA – To deliver a better experience for its clients through innovative products and services, Manheim named Stephen Smith as Vice President of Product Management. In this role, Smith will guide the development of strategic products and services to ensure the company continues to address changing client needs and marketplace opportunities.

“Stephen’s wholesale and retail marketing expertise, coupled with his knowledge of understanding the challenges clients face in identifying the right products for their business, make him the ideal choice for this important role,” said Grace Huang, senior vice president of Inventory Services, Manheim North America. “With Stephen’s track record of product leadership, I know we will deliver innovative tools and services to help our clients succeed.”

In his new role, Smith will oversee a team of product managers responsible for developing and launching new products and services that help clients better compete. In addition, he will work closely with the Inventory Services team to ensure that Manheim’s product offerings are aligned to support the company’s growth strategy.

Previously Senior Director of Customer Marketing, Smith developed and activated marketing strategy for Manheim North America, including brand strategy, campaign management, digital marketing and product marketing.

Demonstrating Cox values, Smith volunteers with the Rally Foundation for Childhood Cancer Research, Children’s Restoration Network and Foster Care Support Foundation. He is also a Board of Stewards member for the Roswell United Methodist Church (Roswell, Ga.).

Smith earned his master’s degree in business administration management from Loyola College of Maryland, and graduated cum laude from the University of South Carolina where he completed his bachelor’s degree in psychology and business administration.

About Manheim (www.manheim.com)

Manheim is the leading global provider of vehicle remarketing services, connecting buyers and sellers of used vehicles to the largest wholesale used-vehicle marketplace. The company helps dealer and commercial customers achieve results by providing physical and digital auction channels, data analysis, financing, transportation and mobile products and solutions.

Manheim pioneered in-lane vehicle auctions and has been an innovator in both digital and mobile auction platforms. Manheim registers nearly 7 million used vehicles annually, facilitating transactions representing nearly \$46 billion in value. Manheim’s research and consulting arm, Manheim Consulting, provides industry-leading market intelligence and publishes the widely recognized annual Used Car Market Report. The company offers dealer financing through [NextGear Capital, Inc.](#) and transportation services through [Ready Auto Transport](#).

Headquartered in Atlanta, Manheim has more than 20,000 employees in 122 worldwide sites and generates annual revenues of more than \$2.5 billion. A subsidiary of Cox Enterprises, Manheim participates in “Go Green with Manheim,” the company’s sustainability program.

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