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New Mexico Independent Auto Dealers Association Joins NAAA

The National Auto Auction Association welcomes its first state dealer group member

FREDERICK, Md.—The New Mexico Independent Automobile Dealers Association (NMIADA) has joined the National Auto Auction Association (NAAA), making it the first state-level independent dealer organization to become a member in the 65-year history of the NAAA.

Currently, NAAA represents more than 300 member auctions and 100 associate members from a wide range of industry related fields.

“We’re extremely pleased to welcome NMIADA to our membership,” said NAAA Chief Executive Officer Frank Hackett. “Their affiliation with us is a natural link in the network chain of automotive business professionals that helps to forge a bond among the local, state and national levels that creates a broader industry with more opportunities and a stronger voice.”

He noted that having state associations like NMIADA as members builds on the NAAA’s strategic partnership with the National Independent Automobile Dealers Association (NIADA). Those organizations have recently teamed up to work together on legislative advocacy, industry analysis and trade news media. Also, many NAAA auction members belong to state dealer associations, so it would be logical for those auctions to want their state group to join too.

“Our board of directors recognize the importance of fostering such relationships and has reduced the annual membership dues for state dealers groups from \$845 to just \$200,” Hackett added. “With NMIADA serving as the vanguard, we hope other state associations will follow them and enjoy all the benefits of NAAA membership.”

NMIADA Executive Director Derek Marker said that they’re excited to be part of NAAA because it gives NMIADA’s more than 400 members access to education and training programs, industry standards and policies, lobbying on legislation at both the state and federal levels, plus expanded networking opportunities.

“Like New Mexico itself, our membership is very diverse and separated by vast, empty distances, so belonging to NAAA helps me fulfill our mission of communicating with our members more effectively and efficiently providing them with the information they need to be successful,” Marker explained. “We’ve only been a member for a short time but NAAA is already helping us address questions and issues, such as on arbitration matters.”

NAAA President Jack Neshe said attracting state associations is part of his membership development initiative. “My goal is to increase our ranks and our involvement at all levels of the industry,” he remarked. “I thank Derek Marker and the NMIADA for leading the way in joining us to create a greater unified effort that will benefit the entire automotive community.”

More information about NAAA membership, along with an application form, can be found on the association’s website, NAAA.com.