



Press Release

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Jerry W. Hinton Named NAAA's 2017 President



Jerry Hinton

LAS VEGAS, Nev. (November 17, 2016) — Jerry W. Hinton has been named the National Auto Auction Association president during the NAAA/NRC Convention in Las Vegas.

Hinton will lead the executive team of the association, which represents more than 300-member auto auctions and 100 associate members in North America, along with out-going President Mike Browning.

Hinton is the general manager of ADESA Portland; he held that position with Brasher's Portland Auto Auction when it was acquired by ADESA in February 2016. The auction remains one of the Northwest's busiest. It sits on 34 acres, has more than \$140 million in annual sales and has 150 team members.

A 28-year veteran of the wholesale auto auction industry, Hinton has a bachelor's of science degree in business and finance, an MBA and a law degree. His service to the auction industry spans decades. Since 1998 he has served as director, vice president, secretary, president and board chairman of the association's Western Chapter. He has served on the association's national board and currently sits on NAAA's Legislative and Membership Committees.

He also devoted time to the Oregon Independent Automobile Dealers Association, including 12 terms as membership director and four terms as zone director. He has worked closely with the Oregon Dealers Advisory Committee, helping to pass automobile legislation.

In addition to his industry-related efforts, Hinton has participated in local government and been involved in his community. He was elected to the municipal council of Oregon's fourth largest city, Gresham, where he and his wife Dawn reside. He has served on Gresham's Finance and Citizen Involvement Committees as well as Wood Village's Urban Growth and Transportation Committee. He is an active member of the Church of Jesus Christ of Latter-day Saints.

"Giving back to our industry, one that has given me so much, is important to me," Hinton said. "I am honored to have been selected by my peers to lead our association this coming year, and I look forward to working closely with our professional association staff to assist our auction members, clients and our vendors."

Hinton said there are important issues facing the automotive wholesale and retail industries. "I have a strong sense of gratitude to our industry and clients and I will work toward working on these plans and other issues as they arise," Hinton said.

Hinton and Dawn have two adult children, who both attended Brigham Young University, his alma mater.

He enjoys scuba diving and world travel. As a young man, he went on a two-year mission for his church to the Andes Mountains of Bolivia. There he lived in a mud hut without electricity or running water, in a village located at 14,000 feet.

“I learned to speak both Spanish and the native Aymara language,” he said. “Despite the hardships, that experience sparked a lifelong interest in travel and exploring different cultures. It taught me how to get along with people and work well with others, which has been a more valuable lesson in my life than all the formal education I ever had.”

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