

# Press Release



## **FOR IMMEDIATE RELEASE**

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## **Alliance Auto Auctions Continues to Give back to local Charities**

**Texas** — Alliance Auto Auctions, [www.allianceautoauction.com](http://www.allianceautoauction.com) has raised over \$53,000 for their 3<sup>rd</sup> quarter fundraising campaign for the Manda Strong Foundation. The Manda Strong Foundation was founded to celebrate Manda's choices of faith over fear, and family over circumstance. They come alongside women fighting cancer, with children at home to help make lasting memories. They provide a Christ-centered support system for mothers battling cancer, that are raising minor children.

Alliance Auto Auctions is a growing chain of five auctions serving all of Texas with auctions in Abilene, Austin, Dallas, Longview, and Waco. Combined the auctions run more than 2,000 units each week. The NAAA Auction is also a member of Auction Management Solutions (AMS), an automotive consulting firm with network of auto auctions across the U.S.

Tim Adams, Alliance Auto Auction CEO, said "We are very excited to continue this campaign for raising money for these very worthy organizations. Each quarter, we set a very aggressive goal of \$25,000 to help each charity," Adams said. "We really wanted the funds we raised to stay local. With the help from the staff and our local dealers, we have managed to reach and exceed our goals, particularly in the 3<sup>rd</sup> quarter!"

Alliance has already begun to raise money for their 4<sup>th</sup> quarter charity, House of Hope Foundation out of Longview TX.

Adams said that one of Alliance's Core Values is Community Care. Aligning with our customers who participate with us in this endeavor and working with such an important organization helps achieve that core value mission.

### **About Alliance Auto Auctions**

Alliance Auto Auction is a rapidly growing family of auto auctions providing vehicle remarketing services to wholesale dealers. Founded in Texas in 2011, the Alliance mission is to

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establish personal and trusted relationships with all customers. Alliance's reputation for "Customer Service to the Extreme" is igniting the company's expansion into new markets – Abilene, Dallas, Longview, Austin and Waco.

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