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Stanley-Autenrieth Auction Group **MEDIA RELEASE**

Carolina Auto Auction Expands Again in Response to Booming Business

May 4, 2022 -- WILLIAMSTON, SOUTH CAROLINA --

For those in the auto auction business, "Sale Day" is full of non-stop action and excitement and is the one day each week where the company is making money. But the success of each sale day is really determined in the days and weeks that precede it. Such is the case at Carolina Auto Auction, where operational excellence has translated to a robust commercial portfolio that is growing rapidly.

In 2019, Carolina expanded its lot, purchased a new frame ramp, added state of the art photo booths, and expanded the Reconditioning and Condition Report writing teams. They also created an additional 5 lanes of auction action by adding a Happy Hour sale at 9am. But it wasn't enough to contain all of the new growth!

So for 2021, Carolina has focused its efforts on completing a new Inspection Center and Mechanic Shop that will include a 28 bay facility. This new facility will house the mechanic and CR area as well as create a much larger commercial drop-off area to lessen the strain on the main guard gate and help with traffic flow on the campus.

Assistant General Manager, Vann Humphrey, said "We are excited to announce the opening of our new Carolina Auto Auction Inspection Center and Mechanic Shop. The new facility will provide increased efficiencies that will allow us to continue to drive industry leading service excellence for our existing customer and future customers alike."

The facility includes 30,000 total square feet and 16 acres of paved parking, including an additional guard house and state of the art equipment. The facility is set to open May 9th for business.

"With more of these great changes on the way – in personnel, operations, and consignment – Carolina is very excited about the future of the auction business!" GM Eric Autenrieth said. "Thank you to all who support us and partner with us in business and charity functions. We are grateful for God's blessing in both of those areas, and we are eagerly looking forward to the next great chapter here in the lanes."

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