

PRESS RELEASE

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The Greater Rockford Auto Auction Opens New Office Expansion



Greater Rockford Auto Auction's new office expansion and remodeled building.

The Greater Rockford Auto Auction (GRAA), the leading independent auto auction in Illinois, recently completed its 3,000 square foot, two-story office addition. The expansion includes additional office space, a larger conference room, executive lounge, video production room, and a new dealer lounge. Guests will be able to utilize the lounge to bid online, work on paper work or relax throughout the sale day. In addition to the expansion, GRAA remodeled the front of the building and upgraded its signs. GRAA broke ground on the expansion in October 2020 and officially moved into the space mid-May.

“The additional space supports our growth in our current lines of business, and provides the foundation for future growth as well,” stated Chad Anderson, General Manager. “Our

new office expansion allows us to take our organization to the next level and provide our customers the best auction experience possible.”

“We are excited to welcome our dealers to the dealer lounge as we continue to enhance their auction day experience at GRAA,” commented Ryan Clark, GRAA President. “In addition, the new office space and production space position us well for the future.”