

AutoIMS Promotes Smith to Vice President



Keely Smith

April 2022; Atlanta, GA Auto Auction Services Corp. (AutoIMS) is pleased to announce the promotion of Keely Smith to Vice President of Contracts and Business Services. In her role, Smith takes on comprehensive responsibility for contracts, billing, risk management, and compliance matters related to AutoIMS. This promotion recognizes Smith's abilities to shape win-win outcomes on contract negotiations, ensure steadfast compliance and risk management, and actively contribute to the remarketing industry.

Prior to this appointment, Keely served as a Director for the company, overseeing contracts, billing, and compliance. Smith, one of the early employees of AutoIMS, is credited for designing and overseeing the development of a risk management program for all clients of the company. Her team has also been instrumental in automating several aspects of our contracts, billing, and compliance matters leading to increased productivity and faster on-boarding of clients.

"Keely's 20-years of success demonstrates a legacy of relationships, growth, and dedication. Keely's strength is in managing customer relationships and she has long-term friends in the industry who trust and respect her judgment. She enjoys reinforcing the value proposition of AutoIMS during contract negotiations and helps ensure win-win outcomes for both parties," added AutoIMS CEO, Venkat Krishnamoorthy. "Keely is an amazing steward of our data compliance standards. Protecting our clients' data and the company's data assets has always been forefront for her. She is also very active in sharing her experience with the industry and serves as a co-chair of the IARA Compliance committee."

Smith worked at MCI WorldCom before joining AutoIMS in March 2002. At AutoIMS, Keely initially was the head of customer service and eventually moved to managing customer contracts, billing, and compliance. She was selected as a "Women in Remarketing" honoree in 2012.