



5320 Spectrum Drive, Suite D  
Frederick, Maryland 21703  
301.696.0400 • Fax 301.631.1359

FOR IMMEDIATE RELEASE  
August 15, 2018

Contact:  
Frank Hackett  
NAAA Chief Executive Officer

## **ADESA Indianapolis Auto Auction Named Midwest Chapter Auto Auction of the Year**

*National Auto Auction Association's award recognizes excellence in public service*

FREDERICK, MD—ADESA Indianapolis Auto Auction has been named the National Auto Auction Association's 2018 Midwest Chapter Auto Auction of the Year for its outstanding public service. The Plainfield, Indiana, business was chosen for its creative ways of getting people involved helping their community in addition to raising \$65,000 for diabetes research.

The auction will be one of four finalists representing NAAA's Eastern, Midwest, Southern and Western chapters competing for the top honor of NAAA's "Auto Auction of the Year Award for Excellence in Community Service." Each of the contenders will be recognized at the association's annual convention in November with a crystal trophy. They will also get a photo in NAAA's member publications and \$5,000 payable to a charity of the auction's choice.

"I am proud to announce ADESA Indianapolis as the Midwest Chapter Auto Auction of the Year during our celebration of National Auto Auction Week because the commitment to helping their community that extends throughout the entire organization stands as the best example of the public spiritedness shown by all our auction members," stated NAAA Midwest Chapter President Chad R. Anderson. "We're honored to have ADESA Indianapolis as part of our chapter and humbled by their dedicated actions to help those in need."

Of the \$65,000 ADESA Indianapolis raised for JDFR, an organization that conducts research to find a cure for Type 1 diabetes, more than \$36,000 came from an event that combined a wine-and-beer tasting with both silent and live auctions. As the more than 350 attendees bid on the unique items, many of them handcrafted by the auction's employees, a local artist created a painting of the gala that was then sold at the end of the evening for \$1,250.

ADESA Indianapolis also supported a local non-profit training center where Automotive Service Excellence certified experts use donated vehicles to teach inner-city youth basic auto maintenance and repair skills. The students receive mentoring in professional standards, such as responsibility, integrity and safety, as well as career coaching. Along with a \$2,000 contribution to the program, the auction has already hired one of the center's graduates.

Other charitable activities included collecting 91 pounds of soda can tabs (which average 1,267 tabs to the pound) that the children's hospital in the community sells for recycling, and partnering with police departments, Homeland Security and TSA for on-site K-9 training at the auction's facilities.

NAAA established the annual awards in 2016 to recognize the many charitable acts auctions perform and to encourage even greater volunteer involvement. The winner of the "Auto Auction of the Year Award for Excellence in Community Service" receives a large crystal loving cup, a cover photo and feature story in both NAAA's On The Block magazine and annual Membership Directory, plus \$20,000 payable to the auction's chosen charity that's in addition to the previous \$5,000 prize as a chapter finalist.

###