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For Immediate Release
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CARS ARRIVE NETWORK PRESIDENT AND CEO MICHAEL BRIGGS EXPANDS ROLE TO INCLUDE CEO OF RECOVERY DATABASE NETWORK

Briggs new role creates stronger end-to-end remarketing solutions for customers

CARMEL, IND.—ADESA, a business unit of KAR Auction Services, Inc. (NYSE: KAR), today announced that its subsidiary Recovery Database Network (RDN) has named a new CEO. Michael Briggs, president and CEO of ADESA subsidiary CarsArrive Network (CAN), will expand his role within the company to also oversee RDN.

As the leader of both RDN and CarsArrive, Briggs will integrate the respective strengths of both companies to create new synergies, and build a more robust end-to-end remarketing solution for customers. Briggs will continue to report to Peter Kelly, president of KAR Digital Services Group and CTO of KAR Auction Services.

“CarsArrive and RDN have built strong reputations and service offerings separately, and this success is a result of the talent and dedication of these teams. Working together, we will be able to provide customers with an even wider assortment of services, including a seamless, comprehensive solution that incorporates virtually every stage of the vehicle remarketing lifecycle: from repossession to auction to the dealership lot,” said Briggs. “This partnership will also allow us to leverage more of our Phoenix-based resources and develop technology synergies to provide an improved customer experience and truly demonstrate the combined strength of the KAR group of companies.”

“Michael has done a fantastic job growing CarsArrive, and we are confident that his visionary leadership style and knowledge of the industry will benefit both organizations and our customers,” said Kelly. “We are focused on leveraging our unique complementary services and the expertise of these companies, ultimately investing in developing more platforms and solutions, including mobile accessibility.”

RDN will now be headquartered out of the CarsArrive Network’s Mesa, Ariz., office.

ABOUT RDN

Recovery Database Network (RDN) is a provider of software and data solutions related to the recovery of assets for the automotive finance industry and is a subsidiary of ADESA. ADESA is a part of the KAR Auction Services, Inc. group of companies. Visit recoverydatabase.net for details.

ABOUT ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 66 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

ABOUT KAR AUCTION SERVICES

KAR Auction Services, Inc. (NYSE: KAR), a FORTUNE® 1000 company, operates used vehicle auction services for North American sellers and buyers worldwide. Based in Carmel, Ind., the KAR group of companies is comprised of ADESA, Inc. (ADESA), Insurance Auto Auctions, Inc. (IAA), Automotive Finance Corporation (AFC), and additional business units, with more than 13,000 employees across the globe. Together, KAR's complementary businesses provide support, technology and logistics for the used vehicle industry. For more information, visit karauctionservices.com.

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