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For Immediate Release

ADESA
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ADESA Names Amy Bouck as Executive Sales Director

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that Amy Bouck has been named executive sales director of ADESA.

In this role, Bouck will manage several of the company's major national sales accounts, both at ADESA's physical auction locations as well as within the online remarketing space. She will report directly to John Combs, vice president of sales.

"We are excited to have Amy as part of our team," said Combs. "I'm sure that her vast experience in the remarketing space, combined with her passion for this business and her enthusiasm to serve our customers, will prove to be huge assets."

Bouck brings nearly 20 years of experience to her new position, including expertise in the areas of lease-end servicing and repossessions. Before joining the ADESA team, she served as senior director of lease-end servicing and remarketing for Hyundai Capital America. She also spent 16 years with Mercedes-Benz Financial Services USA, most recently in the role of client services strategy and vendor development manager. Bouck also worked for VW Credit and for American Honda Finance.

Bouck holds a bachelor's degree from the University of Texas at Arlington.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 66 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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