

Bel Air Auto Auction Celebrates “Through the Years” with an Historic 69th Anniversary Sale

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Bel Air, MD – With nearly 2,000 vehicles offered to 1,000 participating dealers, Bel Air Auto Auction brought the gavel down on sixty-nine years in the auction business with their anniversary sale this past Thursday, April 21. Dealer, fleet-lease, and institutional vehicles filled the lanes, and the multitude of celebratory wearables, gifts and food were plentiful as the auction chants began. The Oriole Bird was on hand to welcome dealer sellers, buyers, and many special guests.

The late Paige Richardson of Bel Air MD started the first Bel Air Auto Auction in a former livestock auction facility in 1947. After many years in business, it was sold and later acquired to become a part of BSC America’s business group.

R. Charles Nichols, president of BSC America, recalls that BSC America originally opened as Nichols Auction Company by his parents, Raymond C. and Elaine G. Nichols. “The company has grown from a single general auction business to a group of highly specialized businesses that include automotive dealer wholesale auctions, power sport, truck, equipment, real estate asset and financial services, management companies,” Nichols said. BSC America companies are owned and operated by Raymond C. Nichols, along with son, Charles, and daughter, Michelle.

At the same time that their anniversary sale was gearing up, other gears were turning in nearby Riverside, as construction continued on Bel Air Auto Auction’s new 175-acre facility. Bel Air Auto Auction’s future home at 4805 Philadelphia Road in Belcamp, Maryland will boast a 75,000 square foot, 10-lane auction house accompanied by a 45,000 square foot Mechanical Shop, Body Shop and Recon Center.

Raymond C. Nichols, CEO of BSC America companies, adds, “Next year we will be celebrating our 70th Anniversary at our new facility.” Nichols continued, “We like to say ‘The Excitement is Building,’ because it truly is! We will continue our successful strategy of bringing buyers and sellers together in ways we never imagined when Nichols Auction Company sold its first asset!”

About BSC America:

BSC America, currently headquartered in Bel Air, Maryland, operates various full-service companies, including Bel Air Auto Auction and Tallahassee Auto Auction, both of which are members of the ServNet auction group.

For more information, please visit www.bscamerica.com.

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THE ORIOLE BIRD was in attendance at the 69th Anniversary celebration, joining (from left to right) R. Charles Nichols, Michelle Nichols-Neff, and Raymond C. Nichols.



Architectural rendering of BSC America's Bel Air Auto Auction's new Riverside location, opening in the fall of 2016.