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Arian Clute
ARI-ADS, LLC
ariadslc@gmail.com

CONNECTICUT'S CENTRAL AUTO AUCTION CELEBRATES 12 YEARS *Anticipates very exciting future!*

Hamden, Connecticut, February 27, 2018

After 36 years of experience, auto industry veteran Peter Saldamarco opened Central Auto Auction located in Hamden, CT, with the first sale being held on February 26, 2006. On Tuesday, February 27, 2018, the team at Central Auto Auction hosted the much-anticipated 12-year anniversary sale. The celebration was also a chance to share in the excitement of the opening of a brand-new 4th lane planned for later this year!

The aggressively advertised and highly anticipated anniversary sale brought in 366 buyers, and offered nearly 450 units across three action-packed lanes.

Attendees enjoyed complimentary pizza catered by *The New Haven Pizza Truck*. A self-proclaimed pizza connoisseur, Saldamarco said, "We played up the pizza when we promoted the sale. New Haven is the pizza capital of the world, so we try to take advantage of that!" And it turns out, New Haven, CT *was indeed* named the best pizza in America! Google it!

Saldamarco believes quality overshadows quantity. This philosophy is evident not only in the quality of the vehicles offered, but in the integrity with which the staff at Central Auto Auction operates. "We are very much hands on with our consignors and buyers. We are an extension of their team, their staff essentially", Saldamarco said of the auction's values. "We have the best auction employees in the business, and with our new full-service vehicle evaluation and enhancement center, there's nothing we can't handle for our customers."

After 12 years, Central Auto Auction continues on solid ground in every respect, and anticipates sound and substantial growth in the years to come. The recent anniversary sale was perfect evidence of this.

Founded by Peter Saldamarco, Central Auto Auction, located in Hamden, CT, is the closest independent auction to New York City and offers weekly sales Tuesday mornings at 10:15 am. All lanes are available for online participation via simulcast. Services include financing, full service mechanical and reconditioning. CAA is a long-time active member of the NAAA, IAG, Founders Auction Network, and the AMS Group of Auctions.

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For more information, please contact Tori Richnavsky at 203.787.2277, ext. 105 or tori@centralaa.com