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Clark County Auto Auction Named Midwest Chapter Auto Auction of the Year

National Auto Auction Association's Award Recognizes Excellence in Public Service

FREDERICK, MD—Clark County Auto Auction (CCAA) has been named the National Auto Auction Association's 2017 Midwest Chapter Auto Auction of the Year for its outstanding public service. The Jeffersonville, Indiana, business was chosen for its 35 years of giving back to the community, which includes the recent donation of its former 5-acre site and 14,000-square-foot facility to the local school system.

The auction will be one of four finalists representing NAAA's Eastern, Midwest, Southern and Western chapters competing for the top honor of NAAA's "Auto Auction of the Year Award for Excellence in Community Service." Each of the contenders will be recognized at the association's annual convention in November with a crystal trophy. They will also get a photo in NAAA's member publications and \$5,000 payable to a charity of the auction's choice.

"It's with pride that I announce Clark County Auto Auction as the Midwest Chapter's choice for Auto Auction of the Year during our celebration of National Auto Auction Week because they embody the long tradition of our membership's benevolent work and public service," stated NAAA Midwest Chapter President Kristie Goben.

Since 1982 the CCAA's 73 employees have raised funds and volunteered time in support of such nonprofit projects as an annual children's holiday party, a soup kitchen, homeless shelter, youth sports, historic preservation, employment for those with learning disabilities and numerous other community programs amounting to countless hours and more than \$2.5 million.

Matt Fetter, CCAA president and third generation co-owner, was "extremely delighted" with the honor as a well-deserved recognition of his auction staff's public spiritedness.

"The compassionate employees who make up Clark County Auto Auction are deeply devoted and enthusiastic to volunteer and make a positive impact in their community each and every day," Fetter said. "From the time we opened our doors, striving to make the world a better place has become our staple, our mission and a large portion of our company DNA."

Greater Clark County Schools nominated the auction to receive the award for the contribution of its property worth more than \$2 million. Named after the CCAA's late co-founder, the Mark Fetter Center for Professional Learning furnishes space for training 750 teachers as a major component in the school system's transition to the Ford Next Generation Learning model.

“The incredibly generous gift of their property is the greatest in value in our school district’s history,” noted Dr. Andrew Melin, school superintendent. “Becoming a member of the Ford Next Generation Learning network is a prestigious accomplishment made possible by our key business partners, such as the Fetter family. Thanks to them, this center will provide the necessary support for our staff so they can increase student achievement and ensure students are accepted to a post-secondary educational opportunity.”

Melin added that he has enjoyed a close working relationship with the Fetters for years in their support of local education and “their business is more than deserving to receive this award.”

Other community organizations seconded CCAA’s nomination, including The Porcini/Farmer Children’s Foundation and the Clark County Sheriff’s Office Cops for Kids Christmas program.

“The Fetters and their auction staff now fully fund our program and the employees help with the holiday shopping and our dinner for the families when Santa appears,” said Cops for Kids Coordinator Joseph Waters. “Because of their dedication and support, now we not only help children and their families during the Christmas season but all year long if the need arises.”

NAAA established the annual awards in 2016 to recognize the many charitable acts auctions already perform and to encourage even greater volunteer involvement. The winner of the “Auto Auction of the Year Award for Excellence in Community Service” receives a large crystal loving cup, a cover photo and feature story in both NAAA’s On The Block magazine and annual Membership Directory, plus \$20,000 payable to the auction’s chosen charity that’s in addition to the previous \$5,000 prize as a chapter finalist.

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